IF YOUR CHILD WATCHES
TV FOR ONE
HALF HOUR A DAY IT WILL
ADD UP TO 15 HOURS A
MONTH OR ALMOST 2, 8
HOUR DAYS OF VIEWING.
IN A YEAR THAT WILL
EQUAL 24 DAYS OF
VIEWING.

NOW, LETS GET REAL. THE AVERAGE
CHILD WATCHES CLOSER
TO THREE
HOURS A DAY. IF YOU
THROW IN NINTENDO YOU
HAVE ANOTHER HOUR OR
SO. WE WILL GO WITH THE

THREE HOURS A DAY FOR
THE SAKE OF OUR
OBSERVATIONS. (KEEP IN MIND
THAT THESE ARE LOW NUMBERS)
MOST PARENTS WILL NOT
WANT TO
HEAR THIS, BUT THE WISE
PARENT WILL
HEED THESE NUMBERS AND
DO SOMETHING ABOUT
THEM.

MOVING ON: WE CALL UNPLANNED
TV TIME INDISCRIMINATE.
CHANNEL
SURFING SUPPORTS THIS CONTENTION.

OK, 3 HOURS A DAY EQUALS

90 HOURS A MONTH. NOW 90 HOURS IS THE SAME AS 11 EIGHT HOUR DAYS. SO THIRTY PER-CENT OF YOUR CHILD'S TIME IS SPENT IN FRONT OF THE MOST **INSIDEOUS** TIME WASTER OF ALL TIME. AS LONG AS WE HAVE GONE THIS FAR, LET'S DO THE FINAL COMPUTATION. WE WILL **MULTIPY THE 11 DAYS TIMES 12 MONTHS WHICH COMES OUT TO ABOUT** 133 DAYS OF WATCHING TV IN ONE YEAR. THIS IS MIND NUMBING TO SAY THE LEAST.